



AdvoCon 2023

BREAKING BARRIERS TOGETHER

Sponsor & Exhibitor Packages



ON WHOVA

Thurs, Oct 19th -

Sun, Oct 22nd

**AT SIMON FRASER
UNIVERSITY,
SURREY**

Sat, Oct 21st -

Sun, Oct 22nd

HOSTED BY:

**BCEd Access &
BC People First**

ADVOCON 2023 WEBSITE

[HTTPS://BCEdACCESS.COM/ADVOCON2023](https://bcedaccess.com/advocon2023)



ADVOCON & BC PEOPLE FIRST

This conference is for parents/guardians, self advocates, educators, administrators, professionals, and all allies/accomplices in the pursuit of inclusion. Join us for workshops, panels, and presentations. Featuring greetings from the Minister of Education and Child Care, presentations from staff in this and other Ministries, workshops and panels by self-advocates and other experts with information on human rights, how to teach and support disabled students, and how to advocate within education and other systems, there is something to benefit everyone passionate about breaking barriers to improve accessibility and inclusion.

Professional development credit available.

AdvoCon2023 is our 9th conference, and our first with an in-person component since 2019!

The event will be hybrid, with two in-person days and all four days online.

This year we are fortunate to be co-hosting with BC People First (BCPF), an independent voice of self-advocates in BC for over 40 years. BCPF is a society made up of a group of members from across British Columbia who want to make sure that people with intellectual and developmental disabilities are included and respected in our communities as full citizens.

BCPF members work together to write letters, do presentations, and advocate with governments about issues affecting people with disabilities. BCPF is a place for self-advocates to network and get support while sharing and learning advocacy skills.

Find more information at www.bcpeoplefirst.com.

This year's conference will be an especially meaningful event as we continue to promote the importance of Nothing About Us Without Us.

BCEdAccess and BCPF are proud to provide captioning, ASL interpreters and Active Listeners. As well as live access and engagement online and in person, ticket holders will have access to recordings after the live events to view at their convenience. In-person days also feature a chill space, attention to allergies and sensitivities, and physical accessibility at the venue.

WHY BECOME A SPONSOR?

Becoming a sponsor gives your organization the opportunity to support a great cause that aligns with your values, while also receiving promotion to the BCEdAccess and BC People First communities and our supporters and networks. Our follower count grows each year and our 2023 sponsors will reach more people than ever before.

- The growing private BCEdAccess Facebook community has over 5,300 members (compared with 3700 in 2021) and is very active with upwards of 10 posts per day, all of which receive significant engagement
- We have a good following on social media with over 5,000 followers on our public Facebook page, over 3,100 followers on Twitter and nearly 1000 on Instagram
- Our mailing list reaches over 1,100 subscribers
- On average, our blog posts have 3,000 visitors within 24 hours of being published, and our blog has nearly 6000 followers
- Last year's virtual AdvoCon had 206 attendees and we are expecting higher numbers at our 2023 conference due to increased interest and the hybrid nature of the event.

LET'S MAKE A CHANGE TOGETHER.

We champion and support children and youth with disabilities and complex learners to reach their full potential in education across British Columbia, and in all aspects of their lives. This is achieved through supporting families, sharing information, providing education and training to families, allies, professionals and students, providing community engagement and awareness, and other activities to promote equitable access to education and inclusion for all.

As a non-profit organization led by volunteers, we look to our community to support our annual advocacy conference and our other work, and we value these relationships and working together as partners. AdvoCon is a great opportunity to get started in working together and getting to know each other better. We welcome financial and in-kind contributions from like-minded and supportive organizations.

■ INDIVIDUAL DONORS

If you're not a part of an organization, but would like to support AdvoCon, we are always thrilled to accept donations from individuals. As a registered charity with the CRA, BCEdAccess is now able to provide donors with tax receipts.

You can make a donation to BCEdAccess at <https://bcdaccess.com/donate>

Please be sure to select AdvoCon as the donation program.

PROGRAM SPONSORSHIP OPPORTUNITIES

EXHIBITOR (ONLINE ONLY, OR IN PERSON AND ONLINE) – \$200 – \$1200

Exhibiting at AdvoCon is a great chance to showcase your business or organization not only in person at a table next to the meals and refreshments area of the event, but to also access all the online participants through a virtual exhibitor booth with many options for connecting and lead generation including a passport contest which requires visiting all the booths for entry! See our separate Exhibitor Package for details and pricing.

- Display a virtual booth during the event
- Logo in brochure with other exhibitors, mention in email newsletter, on conference website
- Interact with attendees via Live stream or chat
- Upload your organizations content including photos, promos, and contact information
- Collect Leads that are automatically generated through the app
- Opportunity for passport contest to increase traffic to your booth
- Limited In-person exhibitor booths available, located on the mezzanine where the meals and breaks will be served. In person passport contest

DAILY ACCESSIBILITY HERO – \$4,500 PER DAY (4 AVAILABLE, OR MAY BE SHARED)

Support the cost of accessibility by covering CART real time captioning and ASL interpreters for a day. Communication Access Realtime Translation (CART) is a speech-to-text interpreting service. CART supports real-time captioning, so the words are displayed on-screen as they are being spoken. A CART writer will be present to transcribe everything the speaker is saying.

People with good hearing sometimes struggle to comprehend completely, especially in loud or noisy environments. CART helps those people, too, as well as people for whom English is a second language. And for people with significant difficulties hearing, CART can mean the difference between staying home and staying engaged.

A qualified American Sign Language (ASL) Interpreter can interpret what event speakers are saying both receptively and expressively into ASL for Deaf and Hard of Hearing attendees as well as others who may need sign language to understand and communicate.

- ¼ page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with co-sponsor
 - The captions sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- Two free tickets to provide equitable access to delegates
- "Captions brought to you by"

PROGRAM SPONSORSHIP OPPORTUNITIES

ACCESSIBLE CHILL SPACE (IN PERSON) – \$1500 PER DAY

Many events these days have quiet rooms where folks can chill out and have a space where they don't have to make conversation, sounds are muted, lights are dimmed, etc. This space will be sensory-friendly with relaxation tools, and open throughout the day during the event.

- Logo placement on AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Logo advertisement on social media with Partner sponsors
 - Partner sponsors will be featured twice alongside sponsors of the same tier, once prior to the event, and once during
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Organization displayed as a sponsor during one in-session pop-up
- One free ticket to provide equitable access to delegates

MEALS, BREAKS AND RECEPTION– \$1,500 TO \$3000

With our return to in-person at SFU Surrey, you have the opportunity to sponsor meals, breaks and our Saturday night in person event! (We're not sure what it will be yet exactly, but it will involve snacks, drinks, music and fun!)

Breakfast sponsor: \$1500 for 1 day

Lunch sponsor - \$3000 for 1 day

Coffee break sponsor - \$1000 for 1 day

Saturday night reception/special event - \$1800

- 1/8 page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with co-sponsor
 - The captions sponsor will be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Organization displayed as sponsor during two in-session pop-up
- One free ticket to provide equitable access to delegates
- "Captions brought to you by"

Check out our Sponsorship Opportunities by Amount below, OR
let us build a custom package with you!

SPONSOR PACKAGES BY AMOUNT



SUPPORTER – \$100

- Logo placement on AdvoCon 2023 conference brochure sponsorship page
- Promotion to our email list
- Logo placement on AdvoCon 2023 conference brochure sponsorship page
- Promotion to our email list



FRIEND – \$500

- Logo placement on AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
- Logo advertisement on social media with other Friend sponsors
 - Friend sponsors will be featured twice alongside sponsors of the same tier, once prior to the event and once during
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws



PARTNER – \$1,500

- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Logo placement on AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Logo advertisement on social media with Partner sponsors
 - Partner sponsors will be featured twice alongside sponsors of the same tier, once prior to the event, and once during
- Promotion to our mailing list
- One free online 4 day conference ticket

SPONSOR PACKAGES CONT.



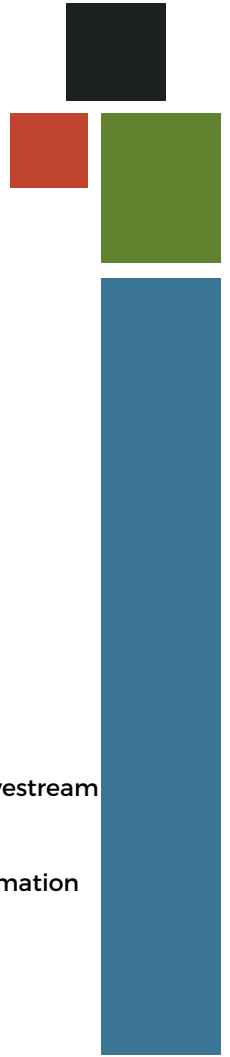
ADVOCATE – \$3,000

- 1/8 page ad in AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Home Page
 - App Attendee Profile
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Logo advertisement on social media individually
 - Advocate sponsors will each be featured twice, once prior to the event and once in a post-event thank you
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Opportunity to sponsor a session
 - "Session brought to you by"
- Organization displayed as sponsor during one in-session pop-up
- Two free tickets to provide equitable access to delegates

CHAMPION – \$5,000

- ¼ page ad in AdvoCon 2023 brochure
- Logo placement on the interior cover of the AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Agenda
 - App Home Page
 - App Attendee Profile
- Virtual Booth
 - Contact information, content, and ability to communicate with attendees by chat or livestream
- Opportunity to set up Virtual Exhibitor Booth
 - Interact with attendees via Live stream or chat
 - Upload your organizations content including photos, promos, videos and contact information
 - Collect Leads that are automatically generated through the app
 - Opportunity for passport contest to increase traffic to your booth
- Logo advertisement on social media individually
 - Champion sponsors will each be featured twice, once prior to the event and once in a post-event thank you
- Promotion on social media with text or graphic advert
 - Champion advertisements will be featured once during the event
- Promotion to our mailing list
- Opportunity to include a small item in delegate bag
- Opportunity to provide an item for prize raffles or draws
- Opportunity to sponsor a session
 - "Session sponsored by"
- Organization displayed as sponsor during two in-session pop-up
- Three free tickets to provide equitable access to delegates

SPONSOR PACKAGES CONT.



TITLE SPONSOR – \$10,000

- Opportunity to include a small item in delegate bag
- Opportunity to provide item(s) for prize raffles or draws
- Full page ad in AdvoCon2023 brochure
- Logo placement on cover of the AdvoCon 2023 brochure
- Logo placement on website, event platform and waiting room
 - Webpage
 - App Agenda
 - App Home Page
 - App Attendee Profile
- Virtual and in person exhibitor booths
 - Contact information, content, and ability to communicate with attendees by chat or livestream
 - Opportunity to set up Virtual Exhibitor Booth
 - Interact with attendees via Live stream or chat
 - Upload your organizations content including photos, promos, videos and contact information
 - Collect Leads that are automatically generated through the app
 - Opportunity for passport contest to increase traffic to your booth
- "[Organization name] presents AdvoCon 2023"
- Central logo placement on event platform landing page/waiting room
- Prominent logo placement on delegate bag
- Individual logo advertisement on social media
 - Title sponsor will be featured three times, once prior to the event, once during and once in a post-event thank you
- Promotion to our mailing list in all newsletters leading up to the event
- Opportunity to sponsor keynote speaker or workshop and introduce the speaker
 - "Session sponsored by"
- Opportunity to host a debrief or conversation with small groups of delegates
 - Engage directly with the attendees, making real connections
- Three free tickets to in person/hybrid full conference, plus 5 free online only tickets to provide equitable access to delegates
- 10% off code for any other attendees you may wish to support to send

COULDN'T FIND A SPONSORSHIP PACKAGE THAT WORKS FOR YOUR ORGANIZATION?

Check out our Program Sponsorship Opportunities, OR let us build one with you!

Please note that we are hoping for full coverage of the following programs. These programs are crucial because they ensure that AdvoCon is as accessible as possible. Sponsors for these programs will be credited throughout the conference for providing the funding for the following accessibility services.

THANK YOU



**THANK YOU FOR YOUR INTEREST IN
SUPPORTING ADVOCON 2023!**

[HTTPS://BCEDACCESS.COM/ADVOCON2023](https://bcedaccess.com/advocon2023)

FOR MORE INFORMATION:

development@bcedaccess.com

Phone: 250-858-5165