



## **BCEdAccess**

**Contact: [info@bcedaccess.com](mailto:info@bcedaccess.com)  
AdvoCon 2022 Exhibitor Package**

AdvoCon2022 will be our eighth annual, and third fully virtual education advocacy conference. This event is for parents and guardians, educators, community leaders and self-advocates. We offer workshops and presentations on human rights for disabled students, how to advocate within the system, professional development for educators, and much more.

The conference will be hosted online from *Thursday, October 20* through *Sunday, October 23, 2022*. We would love to give as many people as possible the opportunity to be involved with the conference and to ensure that we are delivering the best event possible.

This year, we are using the Whova event app to heighten our attendee experience. This platform creates many opportunities to offer sponsorship with their data driven lead generation technology. Sponsors and exhibitors are able to create their own virtual profiles, upload organizations' contact information, and share promotional material.

Becoming an Exhibitor gives you the opportunity to support a great cause while also receiving promotion to the BCEdAccess community and our supporters. Our follower count grows each year meaning that our 2022 sponsors are reaching more people than ever before.

- The private BCEdAccess Facebook group has over 4,600 members and is very active with upwards of 8 posts per day, all of which receive significant engagement
- We have a significant number of followers on social media with over 4,700 followers on Facebook, 2,800 followers on Twitter, and 700 followers on Instagram
- Our mailing list reaches over 1,000 subscribers
- On average, our blog posts have 3,000 visitors within 24 hours of being published
- Last year's virtual AdvoCon had great success with 182 attendees and we are expecting higher numbers at our 2022 conference due to our increased remote events throughout this past couple of years

**Exhibitor - \$150**

**The virtual Exhibitor hall is a customizable site to draw in attendees to interact with your booth. Our new event platform, Whova, is easy to use and set up. It allows attendees to connect to companies through the app. As an exhibitor you can:**

- Display a virtual booth during the event
- Interact with attendees via Live stream or chat
- Upload your organization's content including photos, promos, and contact information
- Collect Leads that are automatically generated through the app
- Be a part of the passport contest to increase traffic to your booth

BCEdAccess champions and supports children and youth with disabilities and complex learners to reach their full potential in education across British Columbia, and in all aspects of their lives. This is achieved through supporting families, sharing information, providing education to families, allies, professionals and students, providing community engagement and awareness, and other activities to promote equitable access to education and inclusion for all.

As a non-profit organization led by volunteers, we look to our community to support our annual advocacy conference. AdvoCon is a great opportunity to reach our audience and let them know that you share their values. We welcome financial and in-kind contributions from like-minded and supportive organizations.

If you're not a part of an organization but would like to support AdvoCon, we are always thrilled to accept donations from individuals. As a registered charity with the CRA, BCEdAccess is now able to provide donors with tax receipts. You can make a donation to BCEdAccess [here](#), and please be sure to select *AdvoCon* as the donation program.